

14 TOP EXPERT TIPS

FOR PROCESS MODELERS

YOU SIMPLY NEED
TO KNOW THESE TIPS
FOR MODELING PROCESSES

I ASKED THE NEW PROCESS COMMUNITY FOR THEIR TIPS FOR NEW PROCESS MODELERS

THIS IS WHAT THEY SAID



Andreas Richter

Building systems that help complex organizations do the right things right

TIP 1

THINK ABOUT THE PURPOSE OF THE PROCESS



Kevin Tan

Thought Leader in Business Process Modelling | Speaker | Stand Up Comedian

TIP 2

**DETERMINE THE WHY OF THE PROCESS FIRST,
DON'T RUSH TO MODEL THE WHAT OF THE
PROCESS**



Emiel Kelly

Procesmanagement zonder fratsen via [Procesje.nl](https://procesje.nl)

TIP 3

**DON'T DO IT. IF YOU DON'T KNOW WHY A
PROCESS MODEL COULD HELP YOU SOLVE YOUR
PROBLEM(S)**



Richard Nagle

Continuous Improvement through Business Process Management

TIP 4

KEEP IT SIMPLE



Peter Klein

Business Process Analyst at Boon Edam

TIP 5

**MAKE THE MODEL IN A WAY THE USERS
UNDERSTAND THE MODEL, SO IT ENCOURAGES
THEM TO USE IT**



Peter Klein

Business Process Analyst at Boon Edam

TIP 6

USE THAT SPACE TO VISUALLY BALANCE THE MODEL, SO IT DOESN'T BECOME A MESS OF LINES AND BLOCKS ALL OVER THE PLACE



Peter Klein

Business Process Analyst at Boon Edam

TIP 7

**STICK TO 'VERB NOUN' WHEN NAMING
ACTIVITIES TO KEEP THE MODEL VISUALLY
BALANCED AND EASY TO READ**



Sam Courtney

Senior Enterprise Presales | Technical Sales Leader | Results Oriented | Customer Outcome...

TIP 8

NEVER STOP ASKING WHY



Marlon Dumas

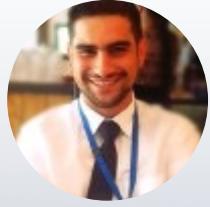
Co-Founder of Apromore | Professor at University of Tartu

TIP 9

WHENEVER YOU MODEL A PROCESS, KEEP IN MIND THE CUSTOMER, THEIR NEEDS AND THEIR EXPERIENCES

THINK HOW EACH STEP IS CREATING OR COULD CREATE VALUE TO THEM

THE ULTIMATE OUTCOME OF PROCESS MODELING SHOULD NOT BE A MODEL, BUT RATHER A BETTER PROCESS



Sam Leitch

Powerfully simple process improvement with getskore.com

TIP 10

**DON'T ATTEMPT TO MAP THE PERFECT PROCESS
JUST KEEP IT SIMPLE AND MAINTAIN A FOCUS
ON WHY YOU'RE MAPPING THE PROCESS**



Michael Fox

We crush complexity | Business operations | Process optimisation training

TIP 11

GIVE PEOPLE A CHANCE TO USE THEIR EARS



Mirko Kloppenburg

Creating inspiring experiences to rethink processes • Founder of NewProcessLab.com

TIP 12

**ALWAYS PUT GUMMY BEARS ON THE TABLE
WHEN YOU START A PROCESS MODELING
SESSION**



Johanna Brugger

Senior Manager Product Communication and Process Management at Lufthansa Group

TIP 13

I WOULD LIKE TO ANSWER WITH THE STORY OF FREDERICK THE MOUSE:

HE COLLECTS COLORS AND SUNBEAMS FOR HIS FELLOW MICE, SO THAT THEY DO NOT HAVE TO FREEZE DURING WINTER AND TO DRAW THE GRAY DAYS COLORFULLY. QUITE THE OPPOSITE OF THE OTHER MICE, WHO ARE BUSILY GATHERING SUPPLIES.

IN THIS CONTEXT MY ADVICE WOULD BE:

IT'S ALL ABOUT THE PURPOSE (THE WHY), IT'S ABOUT HUMAN CENTRICITY (FOR WHOM) AND PUT INTO AN END-TO-END PERSPECTIVE (INPUT-OUTPUT).

DESIGNING PROCESSES FREDERICK'S STYLE!



Chris Green

Ridding the world of bad processes ✨

TIP 14

JUST GET STARTED

**ARE YOU INTERESTED
TO LEARN MORE?**

**LISTEN TO EPISODE 14 OF THE
NEW PROCESS PODCAST:**

NEWPROCESSLAB.COM/EPISODE14